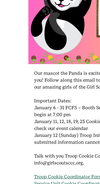
View in Browser

girl scouts of california's central coast



Our mascot the Panda is excited to share the latest Council cookie news with you! Follow along this email to find out the latest cookie news and celebrate our amazing gifts of the Girl Scouts of California's Central Coast!

Important Dates:
January 6 – 31 FCFS – Booth Selection in SMART COOKIES, each round will begin at 7:00 pm
January 21, 12, 18, 19, 25 Cookie Rallies – all age levels – times and locations – check our event calendar
January 22 (Sunday) Troop Initial Order due in SMART COOKIES – once submitted information cannot be changed.

Talk with you Troop Cookie Coordinator to get started today or reach out to info@girlscoutscc.org.

Troop Cookie Coordinator Form
Service Unit Cookie Coordinator Form

LiveScan Fingerprinting Event

Join us for a convenient LiveScan Fingerprinting event! This is an opportunity for adult volunteers to complete their background checks quickly and easily. LiveScan is a requirement for most volunteer roles, ensuring the safety and well-being of our Girl Scouts. Make sure you bring a valid ID and the GSCCC LiveScan form. We're here to make the process as smooth as possible—thank you for helping us create a safe environment!

1/18/2025
La Colina Middle School
4025 Foothill Rd, Santa Barbara, CA 93110
10:00 am to 12:00 pm

1/19/2025
The Collection in Oxnard
Oxnard Program Center
11:00 am to 1:00 pm

1/26/2025
Cantrelle Program Center
(During Cookie Rallies)
9:00 am to 12:00 pm
Please send an email to ceo@girlscoutscc.org to sign up

DOWNLOAD FORM

Notice: Important Updates

Digital Cookie Reminder- Parents/Caregivers must publish a girls site before the girl has access for them that are 13 or above using their own email.

Orders: Reminder- do not mark any order as completed until they are physically delivered.

Cash Payments: The Leader or Cookie Coordinator must mark cash payments and add financial transaction to ABC Smart Cookies.

Transfer Cookies: The Leader or Cookie Coordinator must transfer cookies to girls in ABC Smart Cookies.

Shipping Arrival Dates on Digital Cookie: To some adjustments in our bakers system, you may notice that the fulfillment date has been extended by two weeks from our in hand cookie date. We want to assure you that this is a proactive measure to manage expectations and avoid a rush of inquiries on the first day of deliveries.

Cash Payments: The Leader or Cookie Coordinator must mark cash payments and add financial transaction to ABC Smart Cookies.

Have Questions? Chats are OPEN!

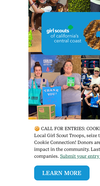
We are here to help you succeed! Join us weekly for answers to any questions you may have about the 2024 Cookie season. Our dedicated and trained staff are here to help! We are available the following days and times via zoom links below weekly during the GSCCC cookie season.

Weekly sessions:
Tues. 6:30 – 7:30 pm
Wed. 10:00 – 11:00 am
Thurs. 4:00 – 5:00 pm

See the button below to access the zoom links and dates for each chat.

CHAT DATES

Cookie Rallies



Cookie Rallies: January 11–25, 2025

Are you excited for cookie season? Then join your fellow Girl Scouts at your local Cookie Rallies to learn all about Girl Scout Cookies! Cookie Rallies are a fun, interactive way for Girl Scouts to learn the five essential skills

-Goal Setting
Girl Scouts learn how to set goals and create a plan to reach them.

-Decision Making
Girl Scouts learn to make decisions on their own and as a team.

-Money Management
Girl Scouts learn how to create a budget and handle money.

-People Skills
Girl Scouts find their voice and build confidence through customer interactions.

-Business Ethics
Girl Scouts learn to act ethically, both in business and in life.

JOIN THE FUN

Troops Needed!

🍪 CALL FOR ENTRIES: COOKIE CONNECTION OPPORTUNITY 🍪
Local Girl Scout Troops, seize the chance to connect with entrepreneurs through Cookie Connection! Donors are ready to support and celebrate your positive impact in the community. Last year, troops enjoyed exclusive tours of donors' companies. Submit your entry now for this fun experience!

LEARN MORE

Digital Sales are on going ALL SEASON!

Girl Scouts share your Digital Cookie Link with friends and family! Be sure to send emails, texts, or message friends on social media if applicable.

Need Help? View INTERNEW Digital Cookie Help. This is a new program for us this year! Message us if you have any questions.

Digital Promo Kit Coming soon!

DIGITAL COOKIE RESOURCES

Important Dates:

(FCFS=First Come First Serve)
(ACH= Automated Clearing House)

January 17 Online only sales begin
January 29 - February 1 Cookie Delivery to Troops – contact your SUCC for dates, times, and locations in your area
February 1 (Saturday) Cookie Program Begins
February 6 Cookie Cupboards open – check our cupboard calendar for locations, dates and times
February 7 (Friday) Booth Opportunities begins (all types, virtual, in-person, drive-thru)
February 21 (Tuesday) ACH Draft #1 – 20% of all cookies on troops initial order placed by January 22.
February 22 - 23 National Cookie Weekend – GSUSA Virtual Booths open – send pictures to mailing!
February 25 (Tuesday) ACH Draft #2 – 30% of all cookies picked up by or transferred to Troops as of Sunday, February 19
March 16 (Sunday) End of Cookie Program (March 9 - 15 is National Girl Scout Week – Visit Your Town Council)
March 17 (Monday) Booth Reward/Print Booth Balance Summary, verify payments and transfers, allocate all cookies to girls
March 21 (Friday) Main and Troop recognition orders due in SMART COOKIES – all Troops, including opt out Troops
March 25 (Tuesday) ACH – Final – balance due – all cookies ordered by and transferred to troop
End April/May Rewards delivered to SU representative for distribution

COOKIE CENTRAL

Meet the Cookies

Countdown with us till in person cookie sales! Learn about each of our fantastic flavors that Unbox the Future for girls every year!

LEARN MORE

Sisters Rewards

Sometimes your best friend is in your family. Sisters are amazing, celebrate this amazing bond with our sister patch. Sisters who sell a combined total of 50 Girl Scout Cookie boxes between February 1st – March 16th online via direct ship, girl delivery pre-paid, or in person sales can earn this patch!

To Enter: Simply fill out our online reward form and sell a combined total of 50 cookie boxes.

FORM ENTRY

Your Care to Share

Girl Scouts make the world a better place. This program reward allows girls to offer customers a way they can double their impact through the cookie program. By purchasing a Care to Share cookie box they are helping military and emergency personnel along with supporting local Girl Scouts in their community. Girl Scouts who secure 18+ Care to Share cookie boxes earn the Cookie Share 2025 patch. To earn, be sure your Care to Share boxes are recorded in your smart cookies account by the end of the season March 16th.

To Enter: Secure 18+ Care to Share cookie boxes to record in your digital cookie account.

VIEW CONTESTS

Be a Cookie Techie

Our first online sale rewards patch is the 2025 Cookie Techie Patch! Break out those tech savvy skills and connect your customers with your digital cookie link! Girls who sell 100 Girl Scout Cookie boxes between January 27th-31st online via direct ship or girl delivery pre-paid can earn this patch!

To Enter: Patches are automatically rewarded based on purchases made through your Digital Cookie link during the contest parameter dates.

VIEW CONTESTS

Cookie Rewards Flier!

We are thrilled to share our rewards chart for this year's 2025 Cookie Season.

PRINT FLIER

Let's Make This Season Panda-stic!

We're so excited for the 2025 cookie season and can't wait to see what you accomplish. Together, we'll make this a season to remember—one box, one smile, and one goal at a time.

Keep an eye on your inbox for updates, tips, and resources to help you crush your cookie goals. In the meantime, mark your calendars for the training sessions and start thinking about how you'll share the power of cookies with your community!

💜 Let's do this!

P.S. Share your cookie season excitement on social media using #PandaPower and #GirlScoutCookies. We'd love to feature your photos and stories!

Have a question? Don't be shy!
Contact us for more information.

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